

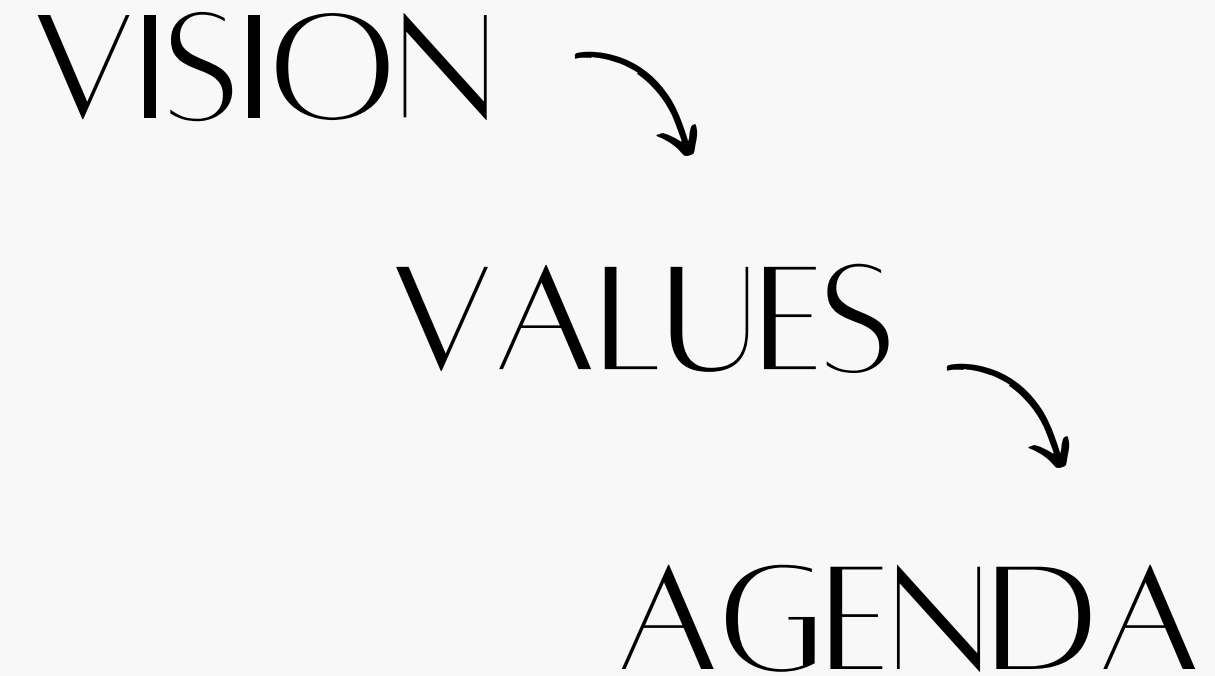
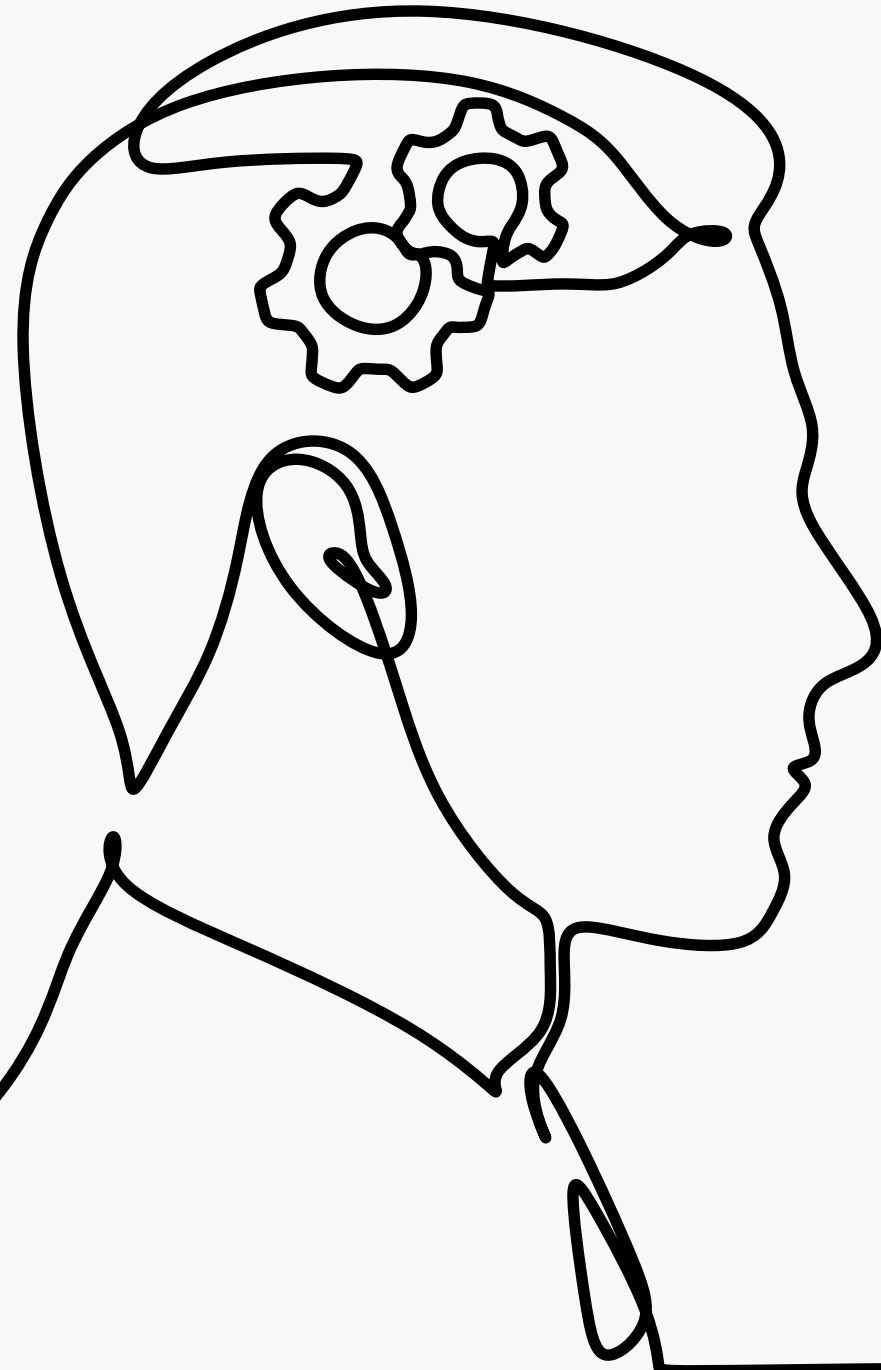
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PERSONAL BRANDING STRATEGY

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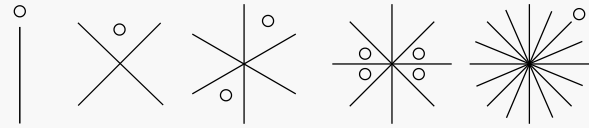
PERSONAL STRATEGY



"THE BEST WAY
TO PREDICT
THE FUTURE
IS
TO CREATE IT!"

Peter Drucker



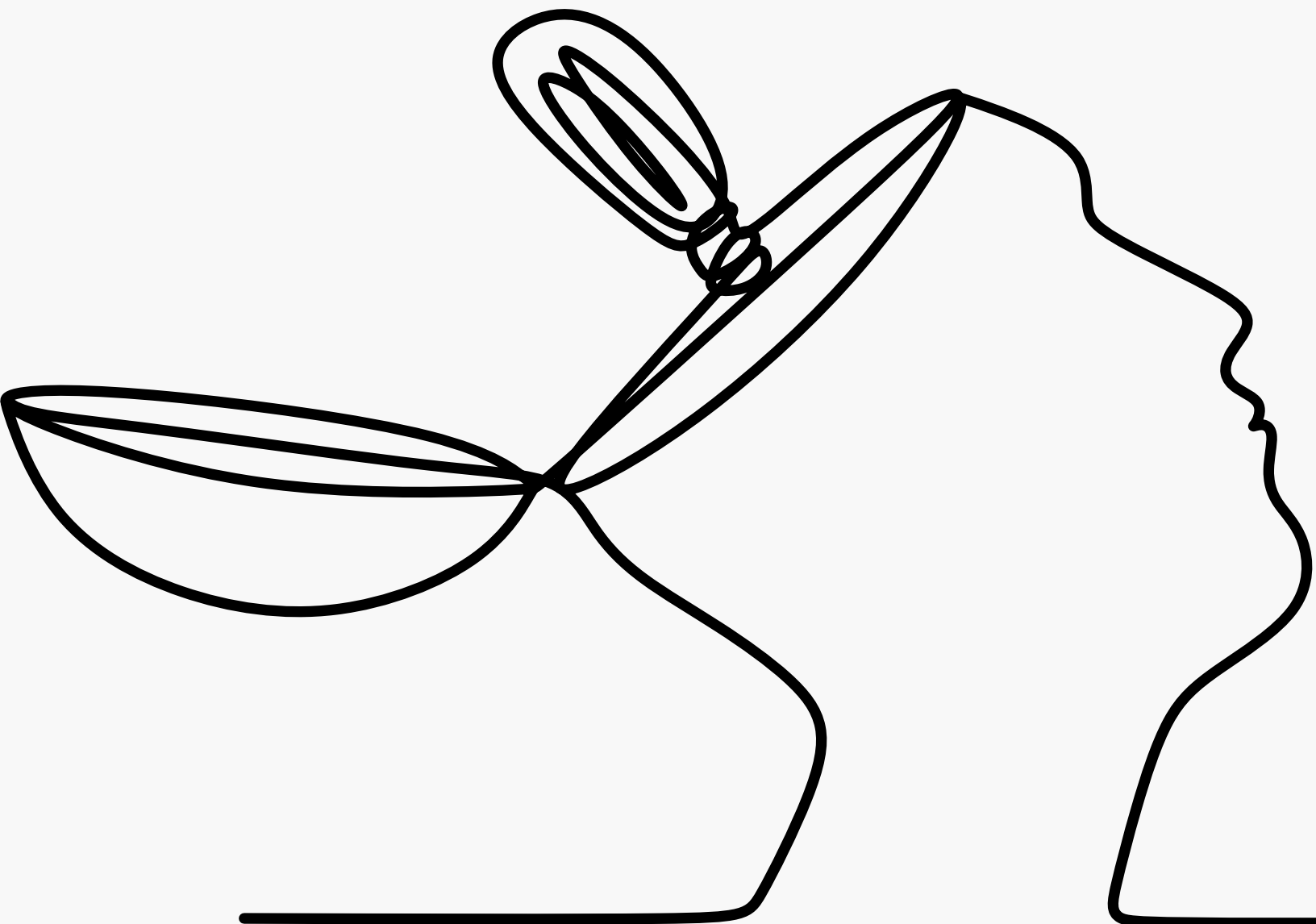


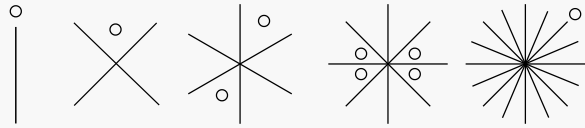
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THE 1 MOST IMPORTANT Q IS:

WHO AM I?

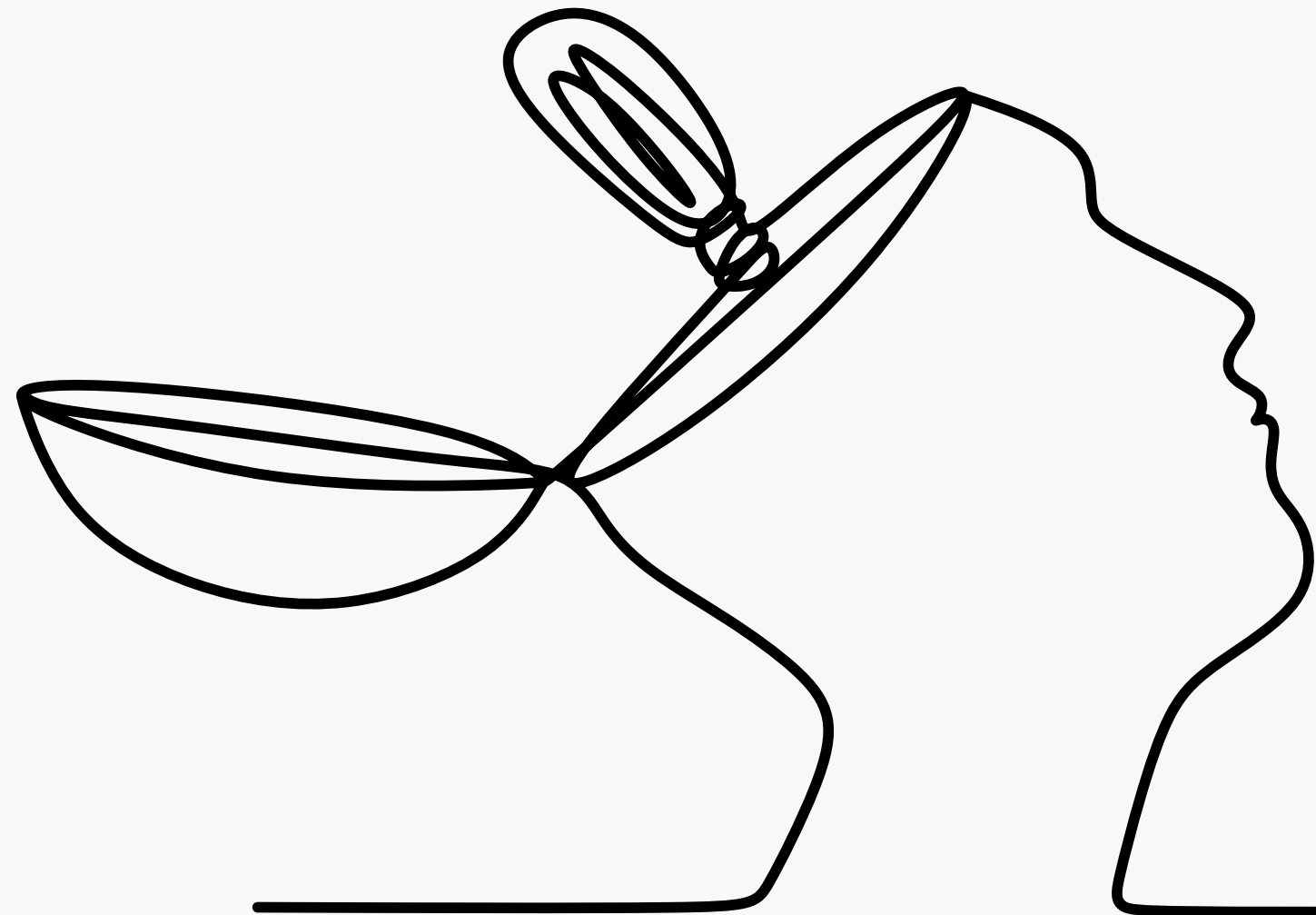
WHAT ARE YOUR
VALUES AND GOALS





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THE 2 MOST IMPORTANT Q IS:

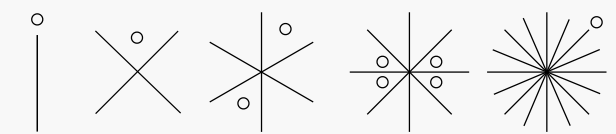


WHY?

WHAT IS YOUR AGENDA

MY PERSONAL GOALS

- FAMILY
- CAREER
- EDUCATION
- FINANCE
- MY HEALTH
- MY SOCIAL LIFE



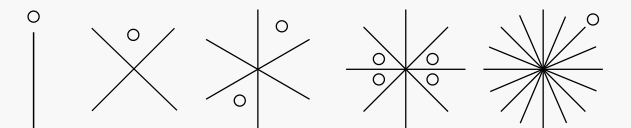
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WHAT THE WORLD NEEDS

Leadership Impact



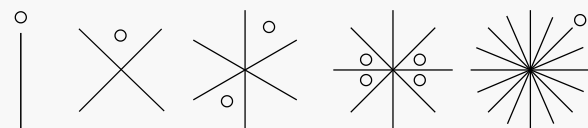
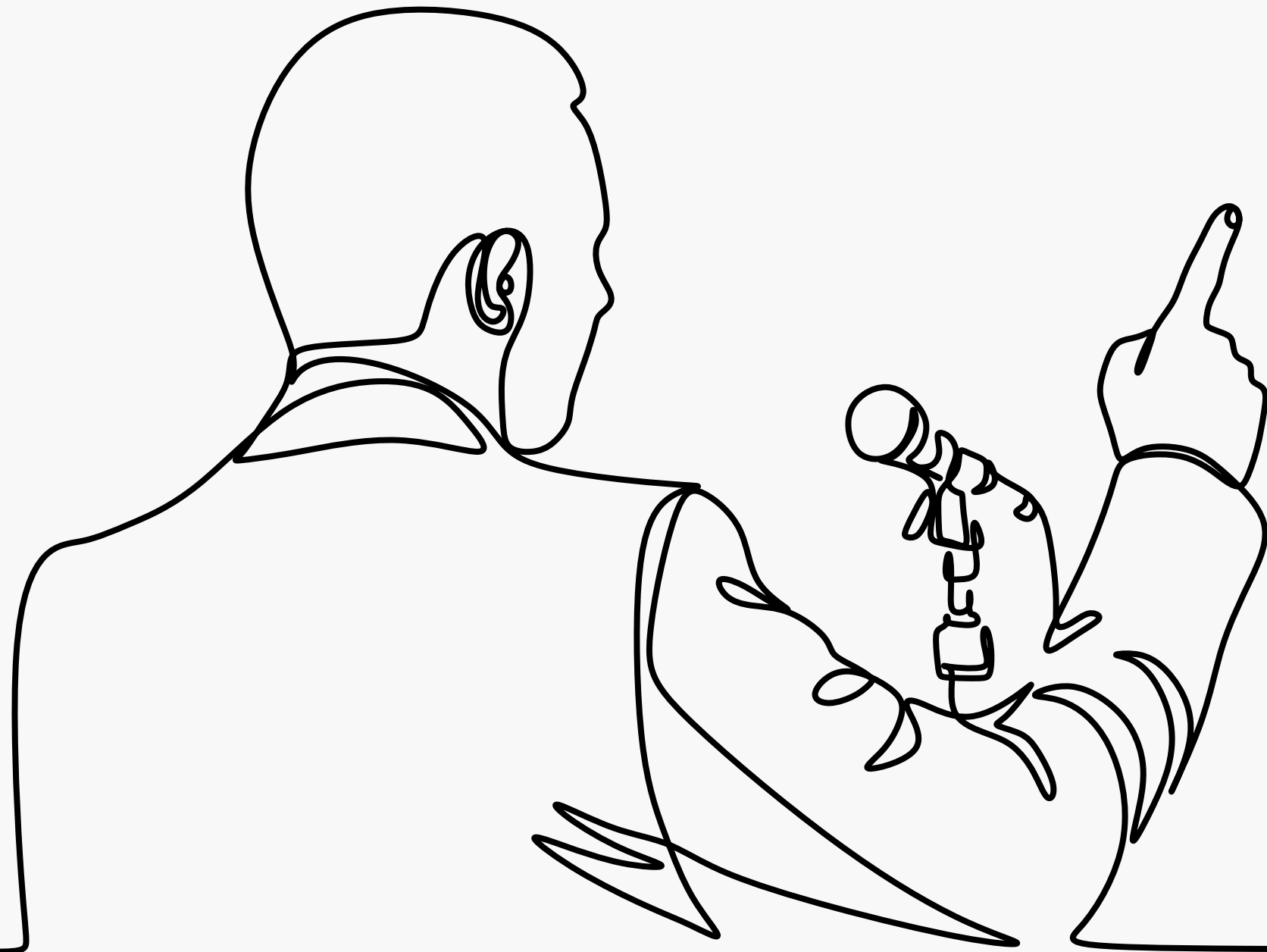
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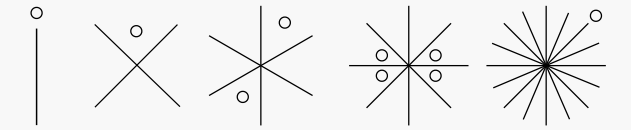


WHAT IS PERSONAL BRANDING?

IMPORTANT

מותג אישי הוא סך כל הערכים,
הכישורים הייחודיים האישיים,
המאפיינים הייחודיים שלי,
המבדלים אותי
ומאפשרים לי לתת מענה
ספציפי לקהל יעד שאני מכוונת
אליו לצורך הגשמת מטרות
אישיות ועסקיות.



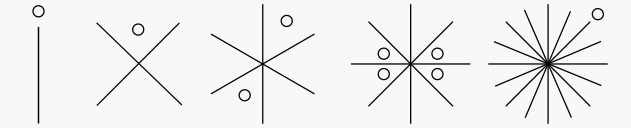


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"Personal Branding is-
What other people say about you,
when your not in the room".





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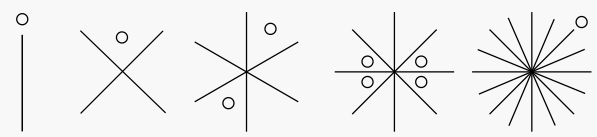
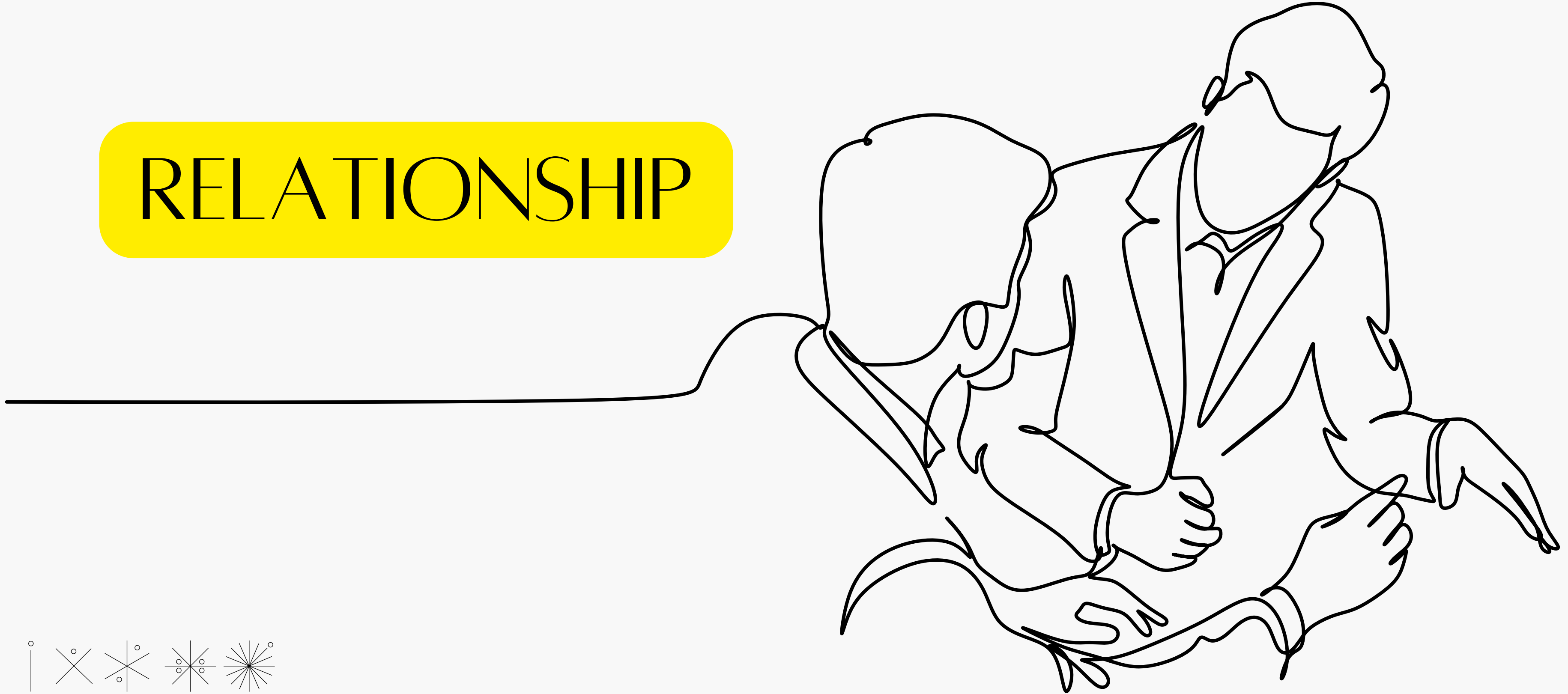


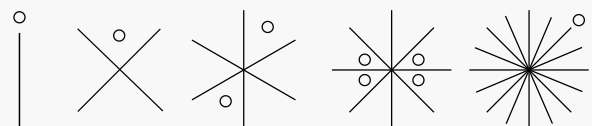
ITS ALL ABOUT
CHOOSING!



WHO ARE YOU
TALKING TO?

RELATIONSHIP





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מקצועית



אישית וידידותית

מחושבת ומתוכננת



ספונטנית ואנרגטית

קלאסית שמרנית



מודרנית והייטקיסטית

ממוסדת



חלוצה

רצינית



FUN

יוקרתית

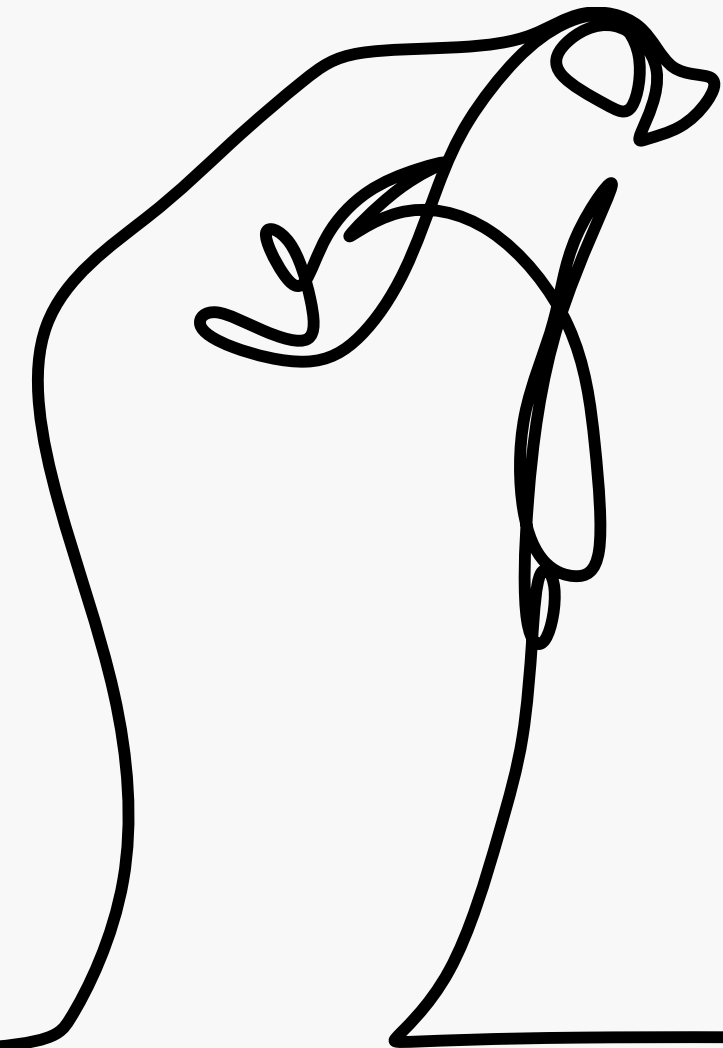


נגישה לכל



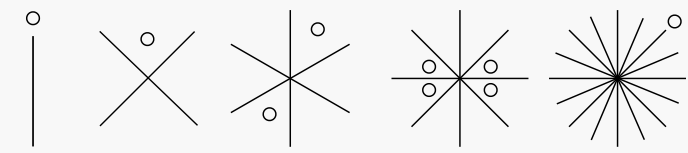
PERSONAL VALUE PROPOSITION

- WHO AM I
- WHAT I DO
- WHY
- WHO
- WHEN AND WHERE

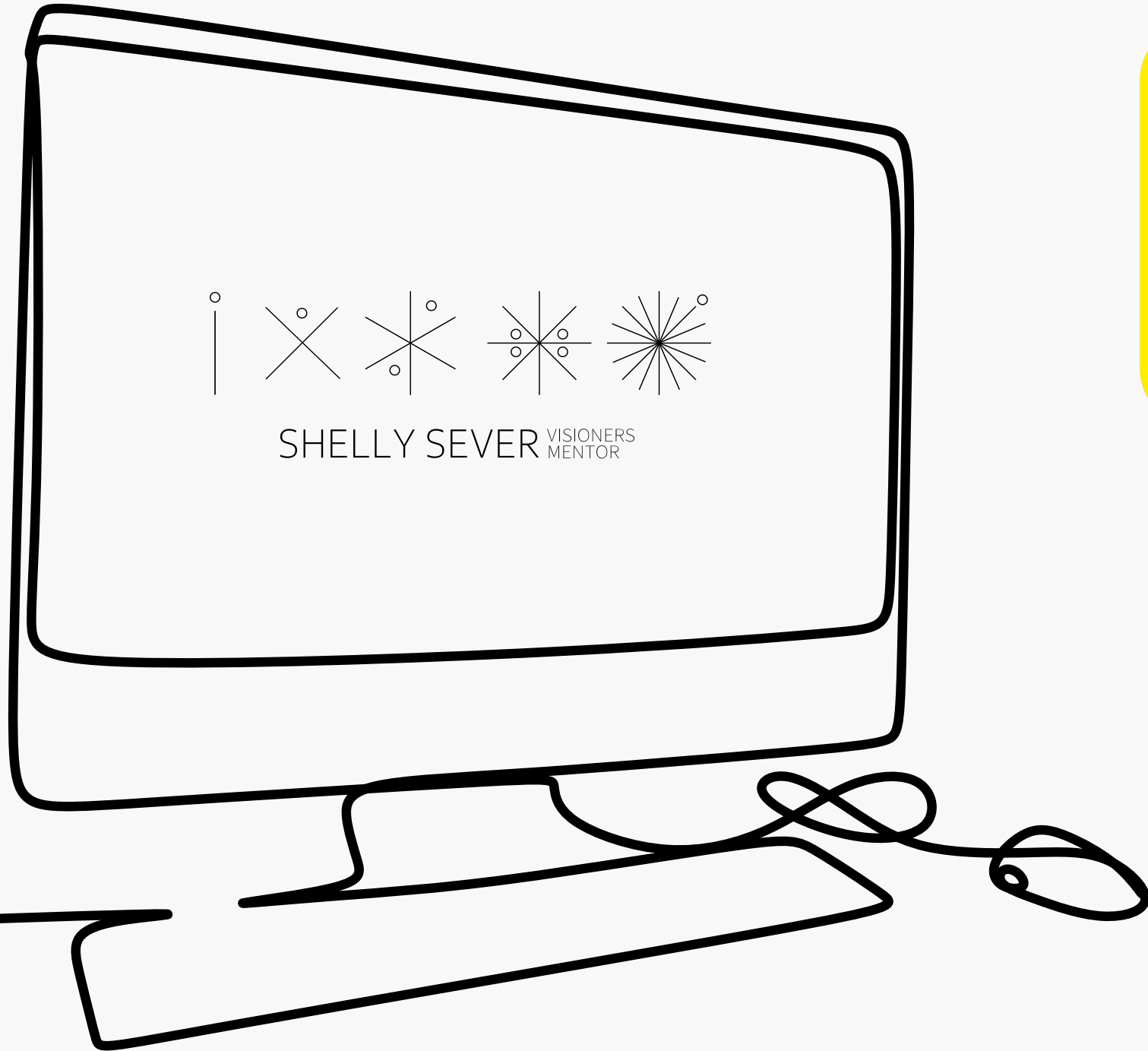


CREATING A BIGGER ONLINE PRESENCE

You choose what other people see
and talk about!



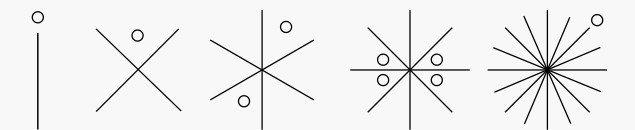
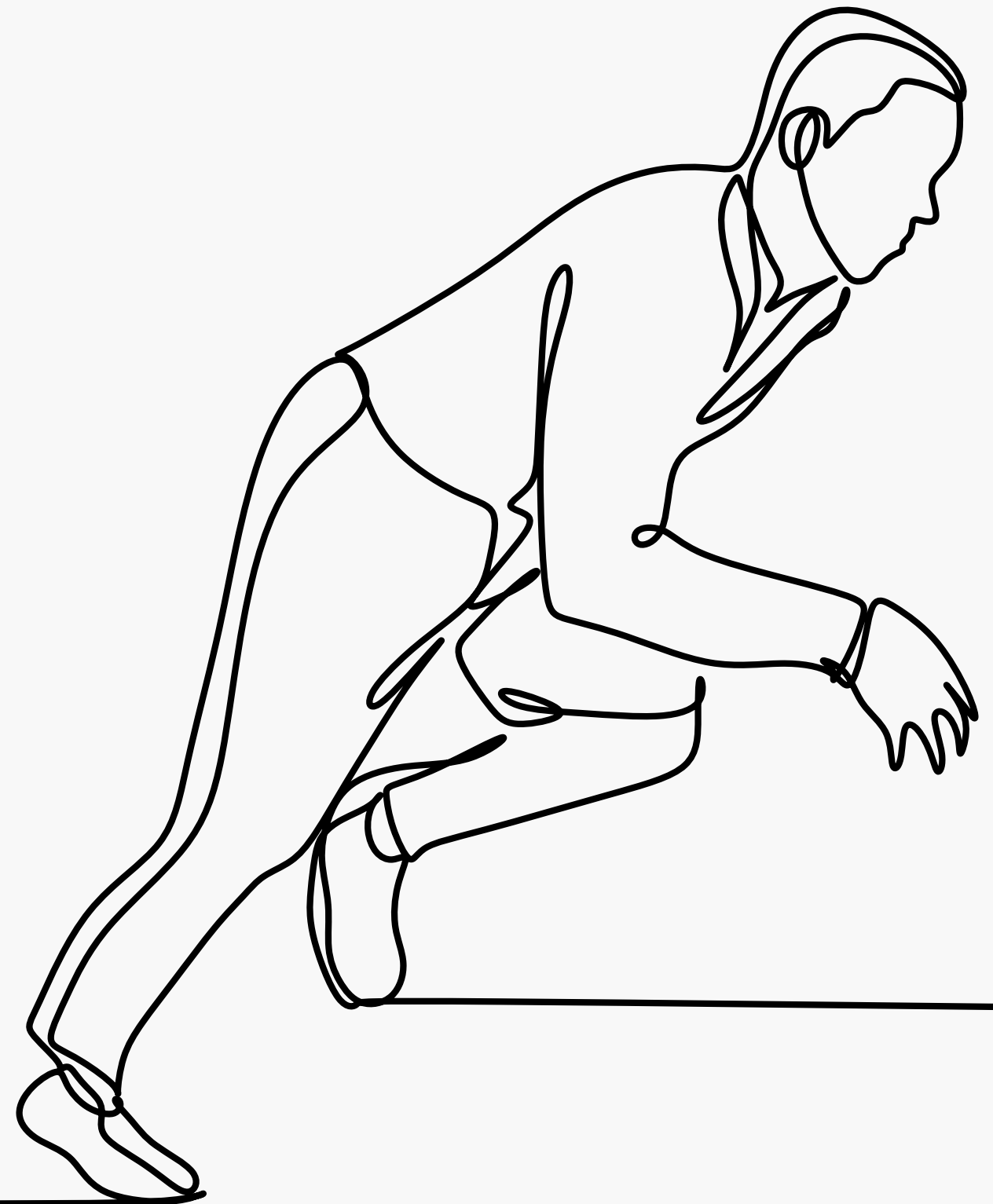
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HOW TO START

Choose one platform!

Share your knowledge, values, success, failures, fears, thoughts, good times and what you learned from it.



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CONTACT ME

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