

What does IMPACT mean?

Internal, company-controlled culture & practices



External influence, contribution to scalable solutions



Why is IMPACT important?

Addressing clear social and environmental challenges as part of your value proposition and business strategy is:



A driver for innovation and business growth



A gateway to diverse funding opportunities



A way to differentiate your company from



An engagement platform for stakeholders



A way to communicate your success and unique value add



A multi-risk mitigation strategy

How...?

IMagine



How...?

IMpact

- 💡 Set strategic goals, with a clear roadmap to implementation
- 💡 Create your own organizational 'impact language'
- 💡 Co-design with your stakeholders, and form collaborations
- 💡 Make long-term, authentic commitments, with short-term milestones demonstrating progress and success
- 💡 Identify and define the business value in every impact initiative
- 💡 Consistency and transparency are key
- 💡 Align yourself with widely accepted professional methodologies
- 💡 Measure and report – progress, as well as failures

IMagine. IMpact.

Omri Boral, CEO
Omri.boral@gmail.com
0544-636312