What does IMPACT mean?

Internal, companycontrolled culture & practices



External influence, contribution to scalable solutions











10 REDUCED INEQUALITIES





























Why is IMPACT important?

Addressing clear social and environmental challenges as part of your value proposition and business strategy is:



A driver for innovation and business growth



An engagement platform for stakeholders



A gateway to diverse funding opportunities



A way to communicate your success and unique value add



A way to differentiate your company from



A multi-risk mitigation strategy



How...?

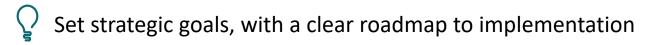
IMagine





How...?

IMpact



- Create your own organizational 'impact language'
- Co-design with your stakeholders, and form collaborations
- Make long-term, authentic commitments, with short-term milestones demonstrating progress and success
- Identify and define the business value in every impact initiative
- Consistency and transparency are key
- Align yourself with widely accepted professional methodologies
- Measure and report progress, as well as failures



IMagine. IMpact.

Omri Boral, CEO Omri.boral@gmail.com 0544-636312

